



Winston-Salem Cycling
2017 CLASSIC



Crumley Roberts Kids Zone Program

Join the team from Crumley Roberts for a
Bicycle Safety Rodeo for elementary aged children,
Saturday May 27
between 10:00 AM and 2:00 PM on
5th Street between Patterson and North Chestnut.

FREE AND FUN!

The purpose of the Kids Zone program is to educate young children about healthy habits to encourage wellness, safety and emergency preparedness, proper nutrition and physical activity. The bicycle safety rodeo will include a safety course where students learn the hand signals for riding on the road and in traffic.

The bicycle rodeo is an educational and interactive instruction for children to learn about bicycle safety, be fitted with a **free helmet**, and have hands on experience on a bike with the Crumley Roberts team. Bikes will be provided or you can bring your own bike. Wear tennis shoes or other closed toe shoes (no sandals or flip-flops please).

Participation in the safety course is optional, however **EACH** child will receive a free properly fitted Crumley Roberts bicycle helmet and a signature Kids Zone t-shirt.

The Crumley Roberts Kids Zone is a child-friendly expansion of our company's on-going commitment to **STAND UP** for our clients, for our employees and for individuals in the communities we serve across North Carolina.